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Enhancement of entrepreneurship skills among women to provide gender equality and employability for citizens of Uzbekistan. (EMPOWER)

Project Number: 101129076 —
EMPOWER—ERASMUS-EDU-2023-CBHE



“Gastromakhalla” project as a solution of women unemployment and developing gastro tourism



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TECHNISCHE
UNIVERSITÄT
DRESDEN



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Main goals of project

Ending poverty

Employment of unemployed women

Developing of gastronomic tourism

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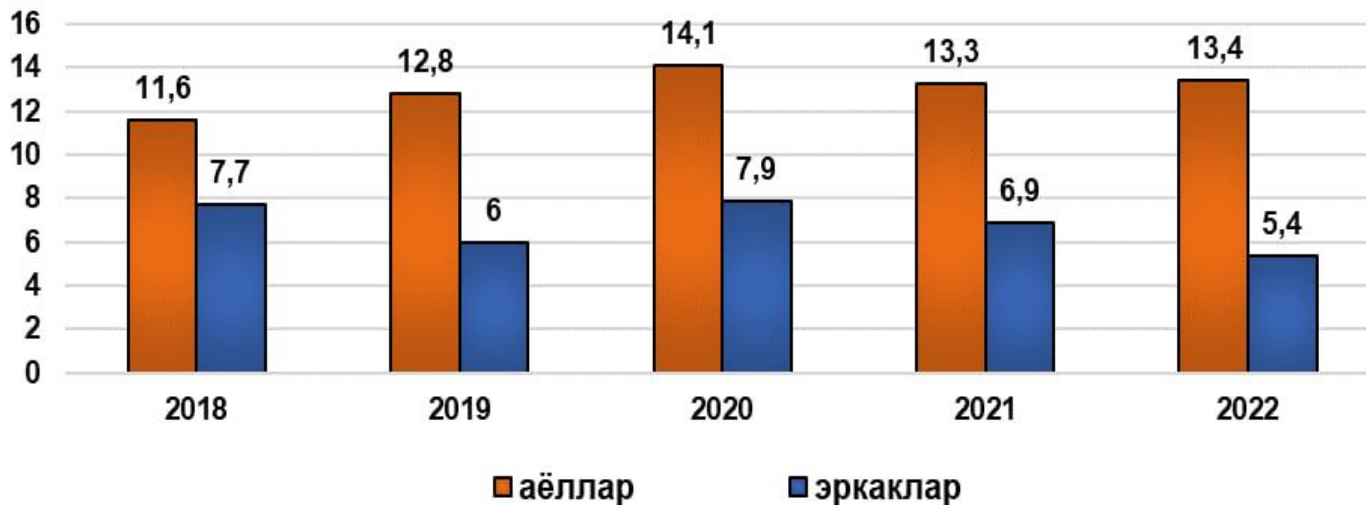


Raising of unemployment women statistics in Uzbekistan

https://imrs.uz/publications/articles-and-abstracts/ayollar_ishsizligi

ICR
V

2018-2022 yillarda ayollar va erkaklar orasidagi ishsizlik darajasi



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IMRS

**Institute for Macroeconomic
and Regional Studies**

300 women took part in the survey. Their average age is 35. Almost 67% of respondents are married, 72% have higher education.

58.9% of women who took part in the survey are employed in the economy, 14.5% are unemployed, 25.5% are housewives or on maternity leave. 22% of the women who took part in the survey graduated with a bachelor's degree, and 18% completed a master's degree on the basis of a state grant.



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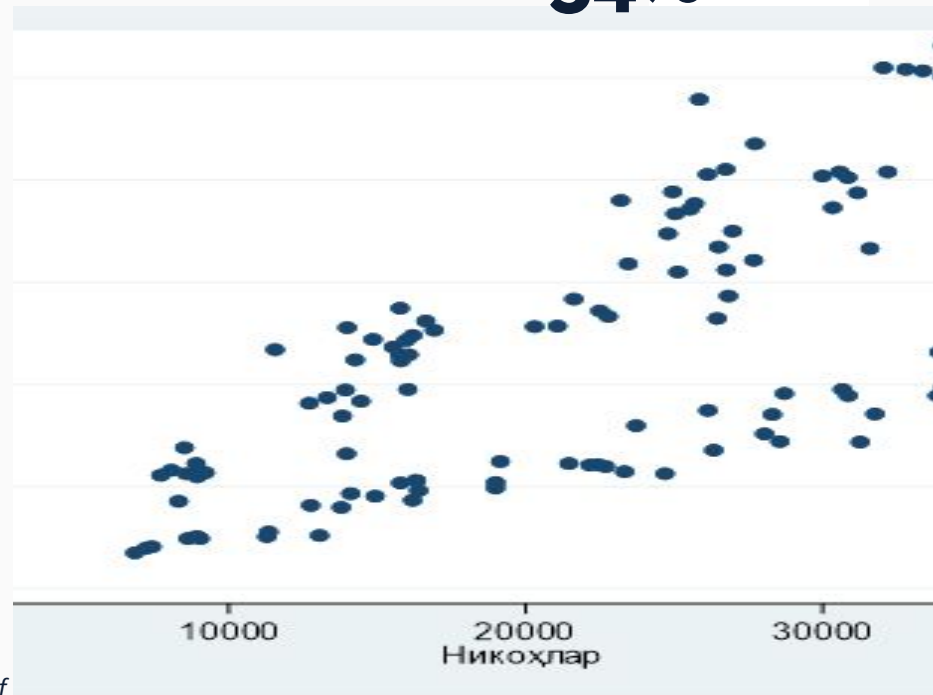
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54%
EMPOWER
WOMEN

Almost 54 percent of them have been unemployed for more than 3 years. The unemployed women who took part in the survey gave reasons for not working:

8.5% do not want to work,
7.5% do not allow their spouse,
19.5% take care of housework and raising children, 22.7% do not have jobs or the monthly salary they are offered salaries are low,
5.3 percent said they had no job information



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Decree of President of Uzbekistan PQ 4742 of June 8, 2020 on measures to simplify state regulation of business activities and self-employment

Self-employed persons pay social tax according to decree from 2020 in the amount of at least 50 percent of the basic calculation amount (approximately 245,000 per year), regardless of the time they actually worked as a self-employed person, and this amount is fully transferred to the off-budget Pension Fund, and based on it, the individual the amount of income for calculating pension is determined in the established order for entrepreneurs.



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When GTAUz organized survey and 60%tourists showed interest to try home made food in local peoples houses



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Tourists interest in have experience with Uzbek hospitality in dinner



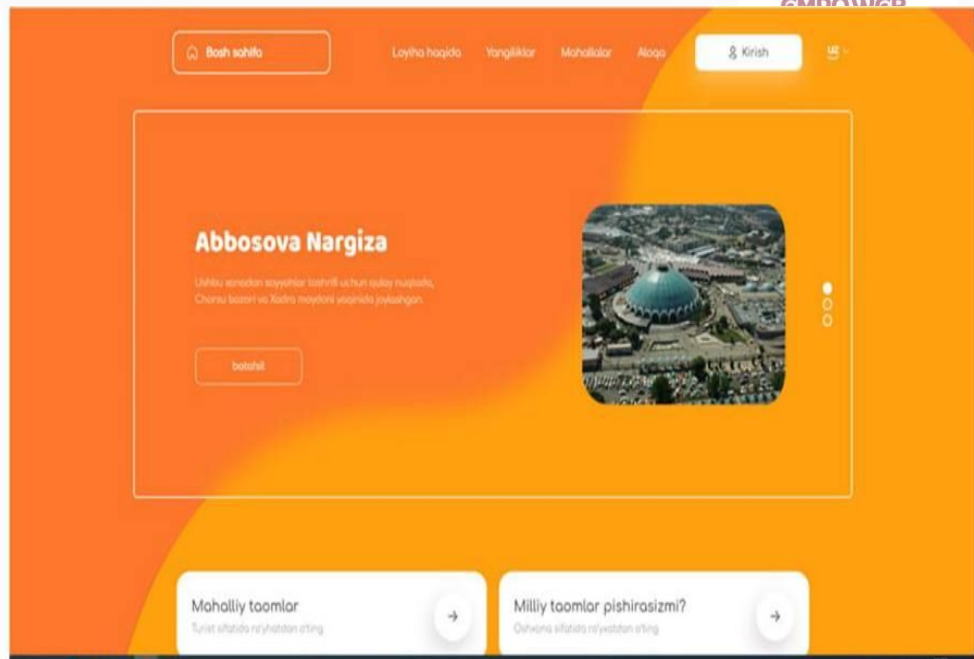
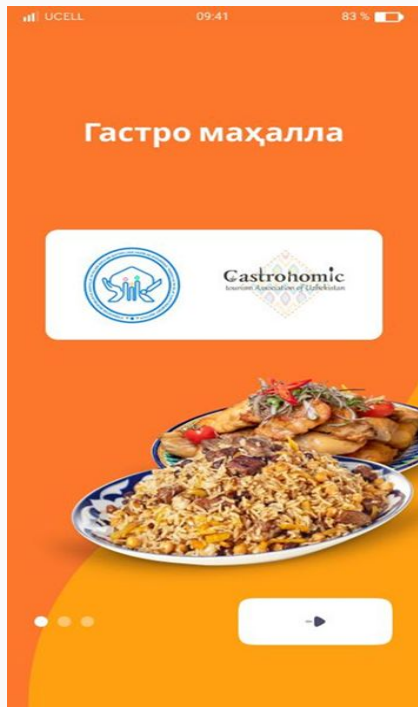
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Uzbek people live in Makhalla since ancient times and we wanted to highlight this in our project



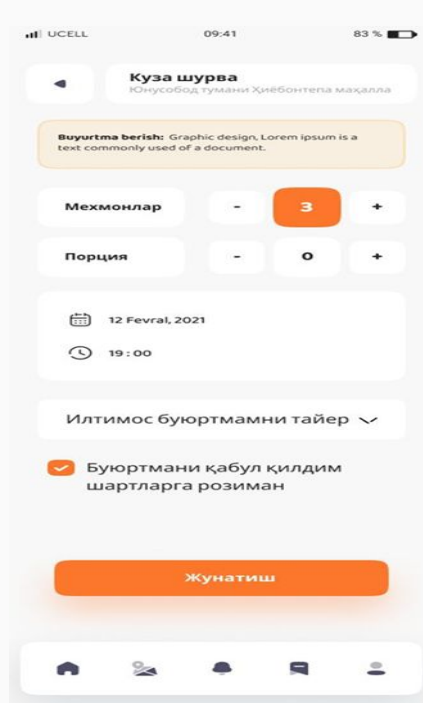
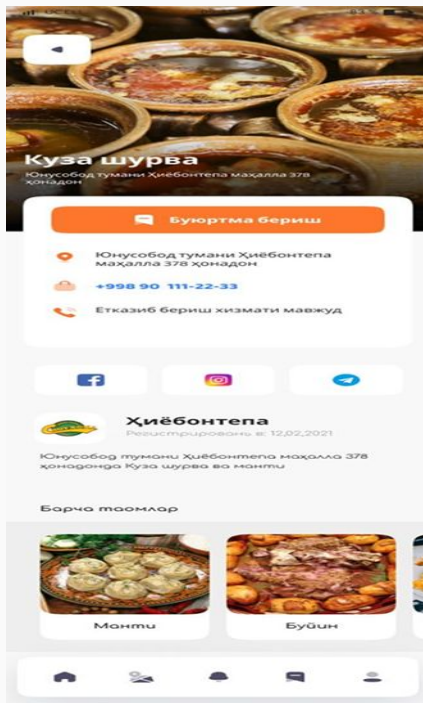
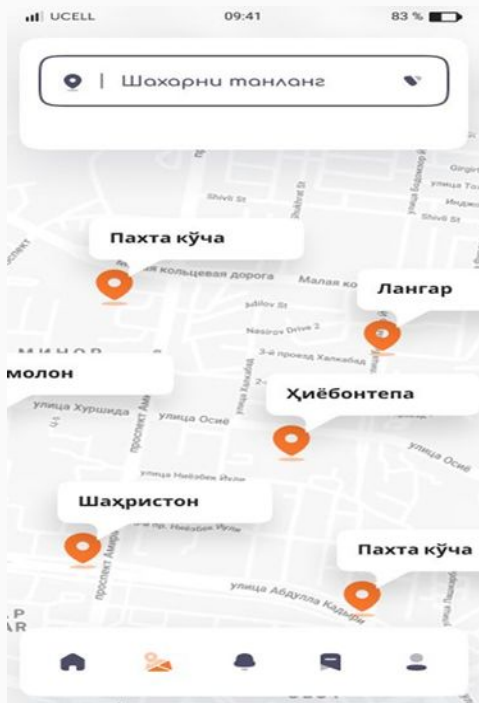
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Tourists can try local homemade food



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Self-employed women
can service tourists

organization of national breakfast, national lunch,
national dinner

organizing a master class on the preparation of a specific
national dish, dessert or drink + catering

organization of degustation of certain national dishes



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But women needed training on service and hygiene in



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We published instructions of service tourists at home for participants of our project



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We organized trainings for unemployed woman



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We organized Info-tour for guides, bloggers and tv



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Limitations of project

1. Problems in billing system
2. Internet and wi-fi
3. Having android mobile phones and understanding program
4. Finance for promotion platform in foreign touristic market-places and social media



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Thank you for your attention

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