



Co-funded by the
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Case studies:

**STORIES OF TRIUMPH FROM
LEADING BUSINESSWOMEN OF
UZBEKISTAN**

Purpose

- To provide insights into the stages of the entrepreneur's journey, from ideation to establishment and growth of her business.
- To identify the specific challenges and opportunities faced by the woman entrepreneur in her industry or sector.
- To analyze the influence of gender on her entrepreneurial experience, including any gender-specific barriers or advantages encountered.
- Success Strategies: To explore the strategies, decision-making processes, and leadership style employed by the entrepreneur in achieving business success.

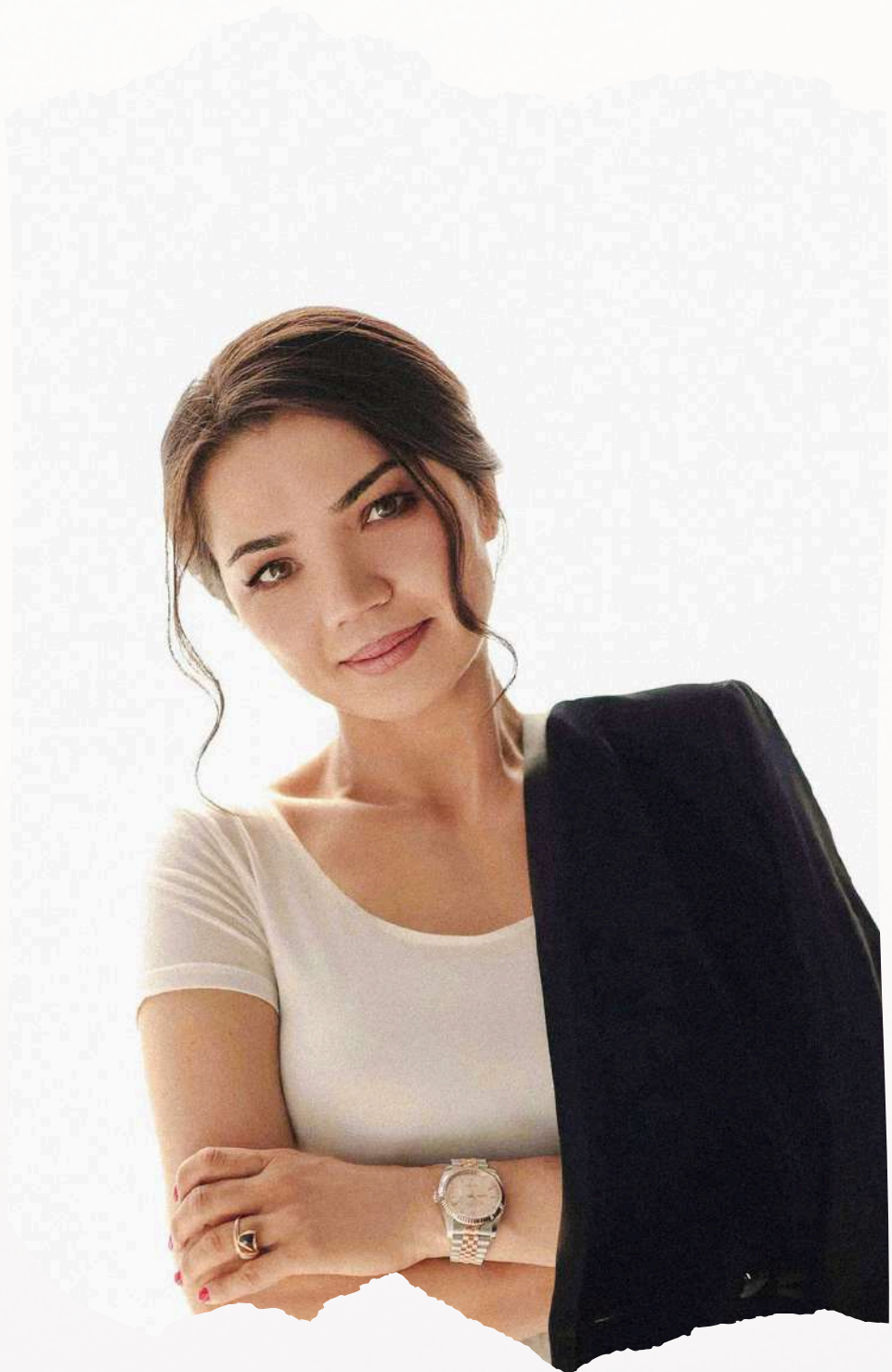


Maqsadimiz

- Tadbirkorning yo'lini, g'oyadan boshlab biznesini tashkil etish va rivojlantirishigacha bo'lgan bosqichlari haqida tushunchalar berish.
- Tadbirkor ayolning o'z sohasi va biznesida duch kelgan qiyinchiliklar va imkoniyatlarini tahlil qilish va hulosalar chiqarish
- Tadbirkor tomonidan biznes muvaffaqiyatiga erishishda ishlatilgan strategiyalar, qaror qabul qilish jarayonlari va liderlik uslubini o'rganish.
- Ayol tadbirkorning tajribalaridan tegishli bilimni olish, moliyaviy sifatli ta'lim ololmaydigan istiqbolli yosh ayol tadbirkorlar uchun tajribaga asoslangan tadbirkorlikka oid bilimlarini bo'lishish.



- **FOUNDER AND CEO OF FINTELLECT, INVESTMENT EDUCATION**
- **CO-FOUNDER & CEO OF TWELVE STARS CAPITAL INVESTMENTS PREVIOUSLY WORKED AT JULIUS BAER MIDDLE EAST, PRIVATE BANKING IN DUBAI, UAE AS A RUSSIA CENTRAL EASTERN EUROPE (RCEE) RELATIONSHIP MANAGER, DIRECTOR**
- **WORKED AS AN EMEA EQUITY RESEARCH SALES, ANALYST AT MORGAN STANLEY, INSTITUTIONAL EQUITY DIVISION IN NEW YORK**
- **GRADUATED FROM UNIVERSITY OF PENNSYLVANIA, THE WHARTON SCHOOL**



**TAMILLA
KURBANOVA**

- **fINTELLECT kompaniyasining asoschisi va bosh direktori, investitsiya bo'yicha ta'lim kurslari muallifi**
- **Twelve Stars Capital Investments kompaniyasining asoschilaridan biri va bosh direktori**
- **Julius Baer Middle East kompaniyasida, Dubai, BAA da xususiy bankida faoliyat yuritgan sifatida ishlagan.**
- **Rossiya, Markaziy va Sharqiy Yevropa (RCEE) aloqalar menejeri, direktor lavozimlarida ishlagan**
- **Nyu York shahridagi Morgan Stanley kompaniyasining aktsiyalar bo'limida tahlilchi sifatida ishlagan**
- **Pennsilvaniya Universiteti, The Wharton Biznes Maktabi bitiruvchisi**



**Tamilla
Kurbanova**



Empower through education

ACHIEVING SUCCESS



Wharton
UNIVERSITY of PENNSYLVANIA



- 1 year at the US high school
- 2 year at Drexel University
- Wharton Business School,
- Pennsylvania University





Teach to empower

- *Tamilla is a CEO of fIntellect*
- *The company's main focus is education. Tamilla is currently focused on creating a product that generates valuable content and educates people*
- *She utilizes social media platforms like Instagram and YouTube to share her knowledge and also organizes online and offline courses on financial management and literacy.*

“My priority now is teaching our Uzbek people, increasing their financial literacy and financial intellect”



- Tamilla fIntellect kompaniyasining bosh direktori sifatida faoliyat yuritmoqda
- Kompaniyaning asosiy yo'nalishi bu ta'limdir. Xalqimizga moliyaviy savodxonlik, investitsiya va shaxsiy biznesni rivojlantirishga qaratilgan dunyoning nufuzli biznes maktablariida beriladigan bilimlarni o'z ichiga olgan kurslarni taqdim qilishdan iborat.
- Tamilla o'z bilimlarini ulashish uchun Instagram va YouTube kabi ijtimoiy media platformalaridan foydalanadi
- Moliyaviy boshqaruv va savodxonlik bo'yicha onlayn va oflayn kurslarda ta'lim beradi

“Mening hozirgi oliy maqsadim – o'zbek xalqimizga ilm berish, ularning moliyaviy savodxonligini oshirishdir”.



Tamilla's advice to women who want to start their business

- *BELIEVE IN YOURSELF AND YOUR ABILITIES. CONFIDENCE CAN BE A POWERFUL ASSET WHEN NAVIGATING THE CHALLENGES OF ENTREPRENEURSHIP.*
- *BUILD A STRONG NETWORK OF PEERS, MENTORS, AND ADVISORS. SEEK OUT OTHER SUCCESSFUL WOMEN IN BUSINESS FOR GUIDANCE AND SUPPORT.*
- *INVEST TIME IN UNDERSTANDING FINANCIAL MANAGEMENT AND PLANNING. THIS KNOWLEDGE IS CRUCIAL FOR THE SUCCESS AND SUSTAINABILITY OF ANY BUSINESS.*
- *LEVERAGE TECHNOLOGY TO STREAMLINE PROCESSES, REACH A WIDER AUDIENCE, AND STAY COMPETITIVE IN THE DIGITAL AGE*



Tamiltadan

BIZNES MASLAHATLAR

- *Bozor Tahlili: Raqobat va bozor haqida chuqur tahlil olib boring. Mijozlaringizning ehtiyojlarini va xohishlarini aniq tushunish muhim.*
- *Biznes Modeli: Sizning biznesingiz qanday daromad keltiradi? Buni aniq belgilab oling.*
- *Moliyaviy Rejalashtirish: Boshlang'ich xarajatlar, kutilayotgan daromad va chiqimlar haqida realistik reja tuzing.*
- *Mijozlaringiz Bilan Muloqot Qiling: Mijozlaringizning fikr-mulohazalarini tinglang va ularning muammolari uchun yechim taklif eting.*
- *Mentorlar va Maslahatchilar: Sohangizda tajribali mentorlar va maslahatchilardan foydalaning.*
- *Doimiy o'rganing: Yangi ko'nikmalar va bilimlarni o'rganish orqali o'z sohangizda yangiliklardan xabardor bo'ling.*





THANK
YOU

